

# TRAVEL SNAP CARDS

## STREET ART



Street art is very interesting visually. However as a travel photographer, you need to incorporate context into your photograph of the street art. How do you accomplish this in a travel photograph?

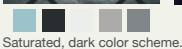
PRINT SIZE: A5  
14cm x 21cm /  
5.83" x 8.27"

### ADD REAL CONTEXT



Street art will often tell a story about the local society. It may be a positive message or one of repression. Look for ways to strengthen that message and make your photograph more visually exciting. The photograph on the left was taken in an alley in Milan, Italy. While it is interesting- it lacks the context necessary for travel photography, as demonstrated on the right.

### DROP HINTS OF LOCATION



Saturated, dark color scheme.



Saturated, vibrant color scheme.



Saturated, pastel color scheme.

In the Prep & Packing section of the Travel Snap Cards, we addressed the importance of researching local color schemes. This is important for adding street art to your travel location portfolio. The right color scheme can provide clues to the location.

Finding a unique camera position that makes use of the surrounding areas will create a stronger travel photograph. Look for frames, contrast breaks, color contrast, and leading lines.

### TELL A STORY



When it comes to street art, your best chance at snagging a salable travel image is to have the artist in the shot. Adding people can also give a sense of scale and tells the story of how the place you're visiting interacts with art.

### GET THE GEAR



When traveling, it can be hard to plan a photo shoot, especially if you've never been to the destination before. For street art, plan on using a zoom lens with a range from wide-angle to a moderate telephoto- something like a 20-135mm. A macro option is also very helpful. A fast lens isn't necessary, but a portable electronic flash can add some light in dark areas such as alleyways.